

PRESS RELEASE

Powered by the EasyFeedback team

EasyFeedback token is born, the first cryptocurrency that rewards communication between users and companies by means of the blockchain.

The innovative proposal of this tech platform with more than 350,000 registered users consist of rewarding consumers with crypto currencies for sending their private and helpful feedback to companies all over the world.

EasyFeedback.com, the website whose mission is to promote the exchange of feedback between consumers and companies so that they can achieve excellence and improve their sales and prestige, arrives to the blockchain.

This technology, at the service of the consumer, proposes an innovative concept around feedback. "We make it easy for companies to capture and manage user's feedback privately and not anonymously. In this way, the improvement of the companies is promoted through the voice of the customers' experience, generating an environment of mutual trust and commitment. We prevent both companies and consumers from turning feedback into a weapon, as it is the case with other websites, apps and social networks," said Honorio Ros, CEO of EasyFeedback.

Rewarding constructive feedback through tokens

The blockchain technology will allow EasyFeedback to reward the feedback (suggestion, complaint or congratulation) sent by a customer to a company through its platform, using a token or cryptocurrency (EasyFeedback token "EASYF") through the "Proof of Feedback" (PoF) model: a new protocol based on the Polygon blockchain. The EasyFeedback token will become the cornerstone of an ecosystem where the following actors will be integrated:

- **Feedback senders:** They are the users who share their feedback and want to be rewarded for doing so. With the launch of our EASYF token which will reward this act, the number of users will increase substantially.
- **Companies:** Those committed companies that want to develop a fluid communication with their clients will integrate the platform. They will reward with "EASYF" tokens the feedback received.
- **Oracles:** The blockchain technology will allow them to carry out impartial evaluations about the quality and reliability of the feedback sent. In order to achieve this, they will use manual validation oracles: internal, company and lawyer. Validator oracles will communicate with the regulator node, which is the one that integrates them into the blockchain.

Sale of EasyFeedback's Token "EASYF"

Before starting the tokenization project of its platform, EasyFeedback has already invested a capital of \$970,000 to finance the development of the project. "With EasyFeedback Token we will take advantage of the blockchain technology aiming to improve the service we already offer and extend the advantages of our solution for the benefit of both consumers and businesses," says Ros.

The total supply of “EASYF” tokens is limited, only 179,141,000,000 will ever exist, no more will be minted. Only 0.2% of the tokens are pre-mined, which will be used for the development and integration of the current business model into the blockchain and to foster the internationalization of the project. The remaining 99,8% of them will be minted through the Proof of Feedback model at the time up in order to reward users that send constructive feedback over time and will be minted when there are going to be sent to reward the user’s feedbacks

Pre-Sale has been completed (\$300,000 raised during 2021). People from 55 countries have purchased EasyFeedback tokens. There are 4 sale phases remaining.

More information:

1. **Contact:** feedback@easyfeedbacktoken.io
2. **Headquarters:**
 - a. Polígono Mutilva Baja en Calle V N°26 – 31192 Mutilva Baja (Navarra) Spain
 - b. Workland Vabaduse Pärnu mnt 12, office 210, Tallin 10146 Estonia
 - c. 38, Don Ramón de la Cruz Street, Loom Building Cryptoplaza 28001 Madrid. Spain
3. **Webpage:** <https://www.easyfeedbacktoken.io/en/>
4. **Essentials post of "EASYF":**
 - a. [EasyFeedback Token Pre-Sale Phase Completed](#)
 - b. [EasyFeedback Token Rating](#)
 - c. [What Is Deflation In The EasyFeedback Token?](#)
 - d. [The Proof Of Feedback “PoF” In Detail](#)
5. **EasyFeedback Token “EASYF” was created to** reward people who communicate useful and private feedback to improve products, services and processes of companies and institutions through https://www.easyfeedback.com/index_EN.html. "EASYF" can be exchanged for products, services, cryptocurrencies, or money at a market price.
6. **More than 350,000 users have already sent their private feedbacks to** more than 10,000 companies in 50 different.
7. **Social networks:**
 - Telegram English: <https://www.t.me/EasyFeedbackToken>
 - Facebook: <https://www.facebook.com/EasyFeedbackToken>
 - Twitter @EasyFeedback: <https://twitter.com/EasyFeedback>
 - LinkedIn: <https://www.linkedin.com/company/easyfeedbackpro/about/>
 - BITCOINTALK: <https://bitcointalk.org/index.php?topic=5155778.0>
 - Reddit: <https://www.reddit.com/user/EasyFeedback>
 - GitHub: github.com/easyfeedback-token
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